Chapter 6 9.5-8 and 7 terms

6

Minority Majority

Demographic

Political Socialization

Random Sampling

Exit Polls

Gender Gap

Ideologues

Political Participation (Include INFO Race, Class and gender!)

9.5-9.8

Political efficacy

Critical Elections

Mandate Theory of elections

Policy voting

Electoral College

7

Mass Media

Narrowcasting

Selective Exposure

Beats

Trial balloons

Policy Agenda/Agenda Setting

Policy Entrepreneurs